

Hi Cambridge Lacrosse family,

As you may have heard, we made a significant announcement in our association's history this past week. We shared our new name and logo. At our last AGM, I announced that we would be beginning to search for a new name and logo. Out of respect for the Indigenous community who is so integral to our sport, we decided to retire the "Chiefs" name and logo for Cambridge Minor Lacrosse after the 2021 season. This was a decision that the board has discussed for over a year now, and we felt now was the right time to make the change.

During the rebranding process, we sought our membership feedback, and we received some fantastic suggestions. We also established a sub-committee that conducted research internally into significant historical groups and events from Cambridge's history. We wanted to select something that paid respect and had ties to Cambridge's history.

After much deliberation and careful consideration, we selected the "**Highlanders**" name for Cambridge Minor Lacrosse.

The Highlanders name has two historical references of significance in Cambridge's history.

1. The first Highlanders reference came from the early 1800s when William Dickson looked to populate his land along the Grand River. He sent notice back to Scotland looking for farmers and masons and those looking to start a new life. Most of the original families came from the Scottish highlands. They built the foundation of what is now Galt
2. The Royal Highland Fusiliers is an infantry regiment in the 31 Canadian Brigade Group, Canadian Armed Forces that served Canada proudly in the trenches in WW1 and WW2. They are headquartered at the historic Armoury in Cambridge

We are looking forward to the Cambridge Highlanders inaugural season in 2022!

Stay safe.

Thanks,

Jason Whissell

President, CMLA